Educational Meetings & Fellows-in-Training
EXHIBIT AND SUPPORT OPPORTUNITIES

WINTER Rheumatology Symposium
JANUARY 26 - FEBRUARY 1, 2019
SNOWMASS, CO
VICEROY SNOWMASS

STATE-OF-THE-ART Clinical Symposium
APRIL 5-7, 2019
CHICAGO, IL
SHERATON GRAND CHICAGO

RHEUMATOLOGY Research Workshop
JUNE 22-23, 2019
WASHINGTON, DC
THE DUPONT CIRCLE HOTEL
The American College of Rheumatology invites you to engage with rheumatology professionals in 2019 through both live events and ACR Beyond Live events in 2019 include:

Benefits to exhibiting include:
- Building brand awareness
- Maintaining business relationships
- Introducing a new product/service
- Generating new leads
- Discounted scientific meeting registration
- Accruing one priority point towards exhibiting at the 2020 ACR/ARHP Annual Meeting by exhibiting at both Winter Rheumatology Symposium and State-of-the-Art Clinical Symposium

ACR Beyond is the ACR’s globally accessible online learning platform that gives rheumatology professionals instant access to innovative educational content designed to improve patient care. With ACR Beyond Live, rheumatology professionals can virtually attend the 2019 Winter Rheumatology Symposium and the 2019 State-of-the-Art Clinical Symposium on any device throughout the world.

Attendees can:
- Watch sessions in real time
- Chat with other virtual attendees
- Access slides/syllabi
- Participate in Q&A with speakers
- Access virtual sponsorship information

The State-of-the-Art Clinical Symposium and Rheumatology Research Workshop also offer sponsorship opportunities to demonstrate your organization’s commitment to the next generation of rheumatologists through your support of the rheumatology fellows-in-training. This support allows for crucial fellow-in-training participation at these educational meetings, which enriches their training and keeps them up to date with best practices in the field.
### Important Dates:

<table>
<thead>
<tr>
<th>YEAR</th>
<th>MONTH</th>
<th>DATES</th>
<th>DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>November</td>
<td>9</td>
<td>WRS tabletop display and ISS applications due</td>
</tr>
<tr>
<td>2018</td>
<td>November</td>
<td>26</td>
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</tr>
<tr>
<td>2018</td>
<td>December</td>
<td>28</td>
<td>WRS Tabletop Display and ISS cancellation deadline</td>
</tr>
<tr>
<td>2019</td>
<td>January</td>
<td>5</td>
<td>WRS Tabletop Display and ISS payment, staff info, and giveaway info due</td>
</tr>
<tr>
<td>2019</td>
<td>January</td>
<td>26-Feb. 1</td>
<td><strong>WINTER RHEUMATOLOGY SYMPOSIUM</strong></td>
</tr>
<tr>
<td>2019</td>
<td>February</td>
<td>1</td>
<td>SOTA Tabletop Display and ISS applications due</td>
</tr>
<tr>
<td>2019</td>
<td>March</td>
<td>8</td>
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<tr>
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</tr>
<tr>
<td>2019</td>
<td>April</td>
<td>5-7</td>
<td><strong>STATE-OF-THE-ART CLINICAL SYMPOSIUM</strong></td>
</tr>
<tr>
<td>2019</td>
<td>June</td>
<td>22-23</td>
<td><strong>RHEUMATOLOGY RESEARCH WORKSHOP</strong></td>
</tr>
</tbody>
</table>

### Companies that participated in 2018:

- AbbVie
- Alexion
- Amgen
- Antares Pharma
- Association of Women in Rheumatology
- AstraZeneca
- Bendcare
- Bristol-Myers Squibb
- Celgene Corporation
- CoxHealth
- Crescendo Bioscience
- Exagen Diagnostics
- Genentech
- Gilead Sciences, Inc.
- GlaxoSmithKline
- Horizon Pharma
- Janssen Biotech, Inc.
- Kroger Specialty Pharmacy
- Lilly USA, LLC
- Medac Pharma
- Novartis Pharmaceuticals
- Pfizer, Inc.
- Premier Specialty Network
- Sanofi Genzyme and Regeneron
- Sandoz
- Sobi
- TheraTest Labs
- TSI Healthcare
- UCB, Inc.

### Quick Links:

- [Exhibit Applications](#)
- [Industry-Supported Symposia Application](#)
- [Winter Rheumatology Symposium](#)
- [State-of-the-Art Clinical Symposium](#)

### ACR Contact:

- **Nat Cabrera**
  Sr. Specialist, Corporate Relations & Expositions  
  404-633-3777, ext. 321  
  ncabrera@rheumatology.org
The Winter Rheumatology Symposium provides the most up-to-date, practical clinical information on the diagnosis and management of patients with rheumatic and immune disorders.

Exhibits and Industry-Supported Symposia Days and Hours

NEW! In 2019, based on exhibitor feedback, the ACR is providing companies the flexibility to choose the best exhibit option for your company at the Winter Rheumatology Symposium.

EXHIBIT SESSION 1 — $1,500

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, January 26</td>
<td>3:00 PM – 6:00 PM</td>
<td>Display Setup</td>
</tr>
<tr>
<td></td>
<td>6:30 PM – 7:30 PM</td>
<td>Opening Reception</td>
</tr>
<tr>
<td>Sunday, January 27</td>
<td>6:30 AM – 6:30 PM</td>
<td>Displays Open</td>
</tr>
<tr>
<td>Monday, January 28</td>
<td>6:30 AM – 9:30 AM</td>
<td>Displays Open</td>
</tr>
<tr>
<td>Tuesday, January 29</td>
<td>10:00 AM – 12:00 PM</td>
<td>Display Dismantle</td>
</tr>
</tbody>
</table>

EXHIBIT SESSION 2 — $1,500

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, January 29</td>
<td>1:00 PM – 3:00 PM</td>
<td>Display Setup</td>
</tr>
<tr>
<td></td>
<td>4:00 PM – 6:30 PM</td>
<td>Displays Open</td>
</tr>
<tr>
<td>Wednesday, January 30</td>
<td>6:30 AM – 6:30 PM</td>
<td>Displays Open</td>
</tr>
<tr>
<td>Thursday, January 31</td>
<td>6:30 AM – 9:30 AM</td>
<td>Displays Open</td>
</tr>
<tr>
<td>Friday, February 1</td>
<td>10:00 AM – 12:00 PM</td>
<td>Display Dismantle</td>
</tr>
</tbody>
</table>

If your company would like to exhibit at both sessions, the total cost will be $2,000 for the full week.

Industry-supported symposia opportunities will be available the following evenings:

- Sunday, January 27, 2019 at 7:00 PM (one opportunity)
- Monday, January 28, 2019 at 7:00 PM (one opportunity)

Attendee Demographics: 181 registered participants in 2018

How attendees spend their time

- 67% Patient care
- 19% Other
- 14% Research

Geographic breakdown

- 88% U.S.
- 12% International

Top states represented:
- Colorado
- California
- Pennsylvania
- New York
- North Carolina
Exhibit

The fee to exhibit is $1,500 per tabletop display at each exhibit session and $2,000 for both sessions and includes:

- 6' draped table
- Two chairs
- One wastebasket
- Up to five exhibitor badges

Application Process:
Tabletop display selection is at the sole discretion of the ACR. There are a limited number of opportunities and space will be offered based on:
1. Corporate donor status, including Foundation Corporate Roundtable membership
2. Date that completed application is received

Exhibitor Upgrade Package—$500
Upgrade your exhibitor package and receive the following additional benefits:

- One complimentary pre-registration mailing list [sent to printer/mail house]
- Company logo in exhibitor listing included in the attendee registration packet
- Company logo on exhibitor signage at the meeting
- Company logo on the meeting website
- One complimentary scientific registration

Educate

The fee to host an industry-supported symposium is $7,500, and may be either CME-accredited or non-CME, company directed programs. In 2019, only one symposium per evening on Sunday and Monday will be approved. Programs will be approved by the ACR Corporate Relations Committee. If multiple applications for each evening are received, space will be offered based on:
1. Corporate donor status, including Foundation Corporate Roundtable membership
2. Date that completed application is received

Eligibility:
The ACR is committed to ensuring industry-supported symposia offer a valuable educational experience for attendees. Therefore, all participants must meet the following qualifications:

- All information must be of professional and educational interest or benefit to the attendees and related to the field of rheumatology.
- Participants must agree to comply with all ACR rules and regulations.
- Expectations for content: All symposia are expected to present fair and balanced information relating to the pathogenesis, diagnosis, and treatment of rheumatic diseases. Unless the symposium is related to a novel product that represents a new class for which there are no comparisons, all symposia should include a comparison with other similar or like class agents. Presentation of data that has not been publicly released [published or presented in a peer-reviewed format, except for a serious adverse event or significant complication, which may be released in a press release] is prohibited. Exceptions to this policy will only be considered if the new, non-peer-reviewed data were to have a substantial public health benefit and is non-promotional.

The acceptance of a company for participation does not constitute an endorsement by the ACR, the ARHP, or the Foundation.

Proposal Process:
The ACR will review all complete proposals and reserves the right to reject topics, formats, or materials deemed inappropriate. The ACR reserves the right to request a review of the slide presentations at any time.
Support

Maximize your company’s exposure and demonstrate your commitment to the field of rheumatology with the following support opportunities offered at the Winter Rheumatology Symposium. If you are interested in any of these opportunities, please contact ncabrera@rheumatology.org.

**Key Cards**  
*Exclusive Opportunity: $7,500*

Distributed upon check in at the hotel front desk, supporter will receive corporate logo and booth number on key cards at the meeting hotel to approximately 150 attendees.

**Notepad**  
*Exclusive Opportunity: $5,000*

With no printed syllabi, notepaper is one of the most requested attendee items each year. A single supporter will have their corporate logo and tagline that reads, “With compliments of…” on each blank page of the pad.

**Meeting Room Wi-Fi**  
*Exclusive Opportunity: $7,500*

Used by attendees throughout the course of the meeting to view important online information. This is an excellent way to maximize exposure for your company. Benefits include internet access cards with Wi-Fi password in each attendee seat with corporate recognition and tagline that reads, “With compliments of…” as well as signage in the registration area with Wi-Fi access instructions.

**Hotel Room Drops**  
*Multiple Opportunities (one supporter per day): $7,500*

Your company’s company designed product or corporate promotion will be delivered directly to attendee rooms to greet them each day. Supporter will be responsible for shipping materials to the hotel.

**Winter Rheumatology Symposium on ACR Beyond Live | January 27–29, 2019**  
**Virtual Meeting**  
*Multiple Opportunities: $5,000*

Prominent corporate recognition, including company name and logo, within the ACR Beyond Live platform. Virtual meeting sponsorship will also be acknowledged on signage at the on-site meeting in Snowmass.
The State-of-the-Art Clinical Symposium will expose attendees to a range of content delivered by key opinion leaders in areas such as therapeutic developments, recent research findings, and scientific advances, all delivered in an environment conducive to dialogue and networking.

Exhibits and Industry-Supported Symposia Days and Hours

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, April 5</td>
<td>4:00 – 6:00 PM</td>
<td>Display Setup</td>
</tr>
<tr>
<td></td>
<td>6:00 PM</td>
<td>Industry-Supported Symposia Opportunity</td>
</tr>
<tr>
<td>Saturday, April 6</td>
<td>7:00 AM – 5:00 PM</td>
<td>Displays Open</td>
</tr>
<tr>
<td></td>
<td>5:30 PM</td>
<td>Industry-Supported Symposia Opportunity</td>
</tr>
<tr>
<td>Sunday, April 7</td>
<td>7:00 – 10:30 AM</td>
<td>Displays Open</td>
</tr>
<tr>
<td></td>
<td>11:00 AM – 2:00 PM</td>
<td>Display Dismantle</td>
</tr>
</tbody>
</table>

Attendee Demographics: 575 registered participants in 2018

How attendees spend their time

- 79% Patient care
- 14% Other
- 7% Research

Geographic breakdown

- 95% U.S.
- 5% International

Top states represented:

- Illinois
- Wisconsin
- New York
- Indiana
- Michigan
**Exhibit**

The fee to exhibit is $1,500 per tabletop display and includes:

- 6’ draped table
- Two chairs
- One wastebasket
- Up to five exhibitor badges

**Application Process:**

Tabletop display selection is at the sole discretion of the ACR. There are a limited number of opportunities and space will be offered based on:

1. Corporate donor status, including Foundation Corporate Roundtable membership
2. Date that completed application is received

APPLY NOW

**Exhibitor Upgrade Package—$500**

Upgrade your exhibitor package and receive the following additional benefits:

- One complimentary pre-registration mailing list (sent to printer/mail house)
- Company logo in exhibitor listing included in the attendee registration packet
- Company logo on exhibitor signage at the meeting
- Company logo on the meeting website
- One complimentary scientific registration

**Educate**

The fee to host an industry-supported symposium is $10,000 (Friday) or $15,000 (Saturday), and may be either CME-accredited or non-CME, company directed programs.

**Eligibility:**

The ACR is committed to ensuring industry-supported symposia offer a valuable educational experience for attendees. Therefore, all participants must meet the following qualifications:

- All information must be of professional and educational interest or benefit to the attendees and related to the field of rheumatology.
- Participants must agree to comply with all ACR rules and regulations.
- Expectations for content: All symposia are expected to present fair and balanced information relating to the pathogenesis, diagnosis, and treatment of rheumatic diseases. Unless the symposium is related to a novel product that represents a new class for which there are no comparisons, all symposia should include a comparison with other similar or like class agents. Presentation of data that has not been publicly released (published or presented in a peer-reviewed format, except for a serious adverse event or significant complication, which may be released in a press release) is prohibited. Exceptions to this policy will only be considered if the new, non-peer-reviewed data were to have a substantial public health benefit and is non-promotional.

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**Proposal Process:**

The ACR will review all complete proposals and reserves the right to reject topics, formats, or materials deemed inappropriate. The ACR reserves the right to request a review of the slide presentations at any time.
Support

The ACR is pleased to offer the following support opportunities to help enhance your presence at the State-of-the-Art Clinical Symposium. If you are interested in any of these opportunities, please contact ncabrera@rheumatology.org.

Key Cards
Exclusive Opportunity: $15,000

Distributed upon check in at the hotel front desk, supporter will receive corporate logo and booth number on key cards at the meeting hotel to approximately 500 attendees.

Notepad
Exclusive Opportunity: $10,000

With no printed syllabi, notepaper is one of the most requested attendee items each year. A single supporter will have their corporate logo and tagline that reads, “With compliments of...” on each blank page of the pad.

Meeting Room Wi-Fi
Exclusive Opportunity: $15,000

An excellent way to maximize exposure for your company and used by attendees throughout the course of both the fellows-in-training pre-conference course and the State-of-the-Art Clinical Symposium to view important online information. Benefits include internet access cards with Wi-Fi password in each attendee seat with corporate recognition and tagline that reads, “With compliments of...” as well as signage in the registration area with Wi-Fi access instructions.

Hotel Room Drops
Two Opportunities [one supporter per day]: $15,000

Your company’s company designed product or corporate promotion will be delivered directly to attendee rooms to greet them each day. Supporter will be responsible for shipping materials to the hotel.

Exhibit Hall Table Clings
Exclusive Opportunity: $7,500

This is an opportunity to convey either corporate or branded messaging on tables scattered throughout the exhibit hall, giving attendees a place to take a moment to enjoy refreshments while networking with colleagues.

State-of-the-Art Clinical Symposium on ACR Beyond Live | April 5–7, 2019
Virtual Meeting
Multiple Opportunities: $10,000

Prominent corporate recognition, including company name and logo, within the ACR Beyond Live platform. Virtual meeting sponsorship will also be acknowledged on signage at the on-site meeting in Chicago. Virtual meeting includes fellows-in-training pre-conference course.
Given the research showing the increasing demand for rheumatology services in the coming years, maintaining a robust workforce is critical to the survival and growth of rheumatology. With over 100 fellows-in-training attending the 2019 State-of-the-Art Clinical Symposium, this meeting is a chance to reach a large number of fellows in one setting. If you are interested in any of these opportunities, please contact ncabrera@rheumatology.org.

Fellows-in-Training Roundtables
Five Opportunities: $7,500
A unique opportunity to support and interact with fellows-in-training during the fellows-only pre-conference course on Friday, April 5, with roundtables designed to provide an avenue for fellows to explore various career opportunities while connecting with physicians and other experts who can provide varied perspectives.

Recognition and benefits include:

- Corporate recognition on signage displayed at the event
- Corporate recognition in the Fellows Program
- Verbal recognition by speaker at the beginning of the session
- Supporters can choose one table on which to have a table tent corporate recognition card
- One company representative (full-time physician employee) to participate in a roundtable on topic “Opportunities in Industry” alongside an ACR facilitator
  - Fellows will rotate to up to three roundtables, with an average of 7–10 fellows participating per round table

Hands-On Workshops
Five Opportunities: $5,000
Demonstrate your commitment to the rheumatology fellows-in-training by supporting one of five workshops where fellows will participate in hands-on activities designed to further their understanding and expertise in important rheumatologic areas.

The session will host the following five hands-on workshops:

- Fundamentals in Musculoskeletal Ultrasound
- Musculoskeletal Examination for the Rheumatologist
- Physical Examination of Rheumatic Disease: Myositis
- Physical Examination of Rheumatic Disease: Scleroderma
- Physical Examination of Rheumatic Disease: Dermatology

Note: Topics are subject to change

Afternoon Networking Reception
Date: Friday, April 5
Time: 12:00 – 1:00 PM
Five Opportunities: $10,000
Fellows will have the opportunity to unwind and network with their colleagues prior to the pre-conference session with beverages and appetizers.

Anticipated attendance: 100 fellows-in-training

Recognition and benefits include:

- Corporate recognition on signage displayed at the networking event
- Corporate recognition in the Fellows Program
- Ability for two company representatives (full-time physician employee) to attend the event and network with fellows
This two-day workshop, with approximately 100 attendees, is designed to promote interactions between young and established investigators to foster collaboration and career mentoring.

Support

The ACR is pleased to offer the following support opportunities at the Rheumatology Research Workshop. If you are interested in any of these opportunities, please contact ncabrera@rheumatology.org.

Key Cards
Exclusive Opportunity: $5,000
Distributed upon check in at the hotel front desk, supporter will receive corporate logo and booth number on key cards at the meeting hotel to approximately 500 attendees.

Notepad
Exclusive Opportunity: $3,000
With no printed syllabi, notepaper is one of the most requested attendee items each year. A single supporter will have their corporate logo and tagline that reads, “With compliments of…” on each blank page of the pad.

Meeting Room Wi-Fi
Exclusive Opportunity: $5,000
An excellent way to maximize exposure for your company and used by attendees throughout the course of the Rheumatology Research Workshop to view important online information. Benefits include internet access cards with Wi-Fi password in each attendee seat with corporate recognition and tagline that reads, “With compliments of…” as well as signage in the registration area with Wi-Fi access instructions.

Hotel Room Drops
Two Opportunities [one supporter per day]: $5,000
Your company’s company designed product or corporate promotion will be delivered directly to attendee rooms to greet them each day. Supporter will be responsible for shipping materials to the hotel.

Poster Session and Networking Event
Five Opportunities: $5,000
Encourage the experiential learning process of rheumatology fellows-in-training by committing to support this session.

Recognition and benefits include:
- Corporate recognition on signage displayed at the session
- Corporate recognition in the Fellows Program
- Verbal recognition by speaker at the beginning of the session
- Ability for two company representatives [full-time physician employees] to attend the event and network with fellows.
Bulk Access
Help your clients and customers connect with high-quality education when they can't attend in person. You can purchase bulk access for your clients and customers to the ACR's 2019 Winter Rheumatology Symposium and/or the 2019 State-of-the-Art Clinical Symposium and share the gift of timely, relevant, and top-notch education.

Discount Packages Include:
- A certificate template with instructions for rheumatology professionals to access ACR Beyond Live, customizable with your company logo and the ACR Beyond logo
- A unique discount code that you can customize for each rheumatology professional
- The option to use the ACR Beyond logo on ACR-approved promotional communications
- Access to ACR Beyond Live recorded sessions for 30 days

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<th>Number of Users</th>
<th>Discount Percentage</th>
<th>Discounted Per User Cost ($225 at cost)</th>
<th>Discounted Event Total</th>
<th>ACR Administrative Fee</th>
<th>Total Price</th>
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<td>$168.75</td>
<td>$168,750</td>
<td>$25,000</td>
<td>$193,750</td>
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</table>

ACR administrative fee includes:
- Discount code setup
- Standard ACR usage reporting on rheumatology professionals to be sent one week after end of the virtual meeting
- Learner support for the life of the virtual meeting per the ACR Beyond Terms of Use