

In 2021, the ACR will continue providing unparalleled education to rheumatology professionals across the globe in a virtual meeting environment. We appreciate your continued support during these difficult times and are delighted to provide opportunities for your organization to share your messaging with participants at our upcoming meetings.

General Information

ACR | **State-of-the-Art Clinical**
SYMPOSIUM APRIL 9-11 • ALL VIRTUAL



State-of-the-Art Clinical Symposium (SOTA)

At this clinical symposium, key opinion leaders will deliver a range of content in areas such as therapeutic developments, recent research findings, and scientific advances.

2020 Virtual Meeting Participant Demographics

1,133 total participants

94% U.S. ■ 6% International

ACR | **Pediatric Rheumatology**
SYMPOSIUM MAY 19-22 • ALL VIRTUAL



Pediatric Rheumatology Symposium (PRSYM)

This unique symposium will provide you with the most up-to-date, practical clinical information and basic science knowledge on the diagnosis and management of pediatric patients with rheumatic diseases and immune disorders.

2017 Live Meeting Participant Demographics

524 total participants

68% US ■ 32% International

Important Links

[SOTA Supporter Online Request](#)
[PRSYM Supporter Online Request](#)
[SOTA Meeting Page](#)
[PRSYM Meeting Page](#)

ACR Contact

Nat Cabrera
Sr. Specialist, Exhibits and Sponsorships
404-633-3777, ext. 321
ncabrera@rheumatology.org

Company Profile

Company profiles are meant to increase brand awareness and provide important information about your products and services to meeting participants.

STANDARD PROFILE—\$1,500	UPGRADED PROFILE—\$3,000
Company logo	Company logo
Company description	Company description
Company contact info	Company contact info
One downloadable file	Three downloadable files
Booth visitors list (no contact info)	One external URL
Lead retrieval	One video
Five exhibitor registrations	Booth visitors list (no contact info)
—	Lead retrieval
—	Five exhibitor registrations

Industry Session Timeslots

Industry sessions offer the opportunity to engage more deeply and provide valuable education to participants. Industry session timeslots may only be secured through the engagement packages and are not offered a la carte [see p. 2 for engagement package options].

Companies will receive participant data for those who view their sessions, including:

- Full name
- Email address
- Time checked in and time checked out

**Note: All times listed below are subject to slight changes based on final meeting agendas.*

State-of-the-Art Clinical Symposium

Industry Sessions (CME or non-CME)

DATE	TIME	SESSION LENGTH	SESSION TYPE
Friday, April 9	7:30 - 8:30 PM ET	60 minutes	Prerecorded session with live Q&A OR Fully live session
Saturday, April 10	1:30 - 2:15 PM ET	45 minutes	
	6:00 - 7:00 PM ET	60 minutes	
Sunday, April 11	9:00 - 10:00 AM ET	60 minutes	
	1:15 - 2:00 PM ET	45 minutes	

Mini-Sessions (Non-CME only)

DATE	TIME	SESSION LENGTH	SESSION TYPE
Saturday, April 10	11:30 - 11:50 AM ET	20 minutes	Prerecorded only
	3:45 - 4:05 PM ET		
Sunday, April 11	11:25 - 11:45 AM ET	20 minutes	
	3:20 - 3:40 PM ET		

Pediatric Rheumatology Symposium

Industry Sessions (CME or non-CME)

Date	Time	Session Length	Session Type
Wednesday, May 19	3:00 - 4:00 PM ET	60 minutes	Prerecorded session with live Q&A OR Fully live session
Thursday, May 20	8:45 - 9:45 AM ET	60 minutes	
	2:45 - 3:45 PM ET	60 minutes	
Friday, May 21	8:45 - 9:45 AM ET	60 minutes	
	2:45 - 3:45 PM ET	60 minutes	
Saturday, May 22	8:45 - 9:45 AM ET	60 minutes	

Mini-Sessions (Non-CME only)

Date	Time	Session Length	Session Type
Thursday, May 20	12:20 - 12:40 PM ET	20 minutes	Prerecorded only
Friday, May 21	12:20 - 12:40 PM ET	20 minutes	

Engagement Packages

The ACR is pleased to offer the following engagement package options to help you accomplish your objectives at SOTA and PRSYM. Whether your goal is to increase company/product visibility, engage participants by providing education on your products, or simply show your support for the field, the packages have been tailored to provide a range of options.

BENEFIT	SUSTAINER PACKAGE \$50,000	PATRON PACKAGE \$30,000	CONTENT PACKAGE \$20,000	VISIBILITY PACKAGE \$10,000
Company profile (webpage in the virtual meeting platform)	Full Functionality	Full Functionality	In addition to upgraded profile: <ul style="list-style-type: none"> ■ 5 downloadable files ■ Up to 3 videos ■ External URLs ■ Polling ■ Talk Now 	In addition to upgraded profile: <ul style="list-style-type: none"> ■ 5 downloadable files ■ Up to 3 videos ■ External URLs
Industry session <i>[CME or non-CME]</i>	1 exclusive	1 nonexclusive	1 nonexclusive	–
Industry mini-session <i>[20 minutes, prerecorded]</i>	1*	–	1*	–
Homepage digital banner	■	■		■
Custom notification sent to participants within the meeting platform	1	–	–	–
Pieces of content within the resource library	2	1	1	1
One-time use of the preregistration mailing list	■	■	■	■
One-time access to the premeeting participants list	■	■	–	–
Supporter listing on virtual meeting platform homepage that links to your booth	■	■	–	–
Recognition in pre- and post-meeting emails sent to participants	■	■	–	–
One-time use of the post-meeting registration mailing list	■	–	–	–
Additional exhibitor registrations	15	10	5	–
Complimentary scientific registrations	5	2	1	–
Gamification	■	■	■	■
Priority Points toward ACR Convergence 2021	5	3	2	1

* Limited availability