

2022 Education Partner Program Guidelines

The American College of Rheumatology (ACR) is the leading authority and trusted partner of rheumatology professionals. By providing comprehensive education to improve the knowledge, competence, and performance of those who treat/care for patients with/at risk for musculoskeletal disorders and systemic autoimmune rheumatic diseases, the ACR is empowering rheumatology professionals to excel in their specialty.

Participating Programs

ACR Convergence 2022 participants will have access to hundreds of hours of educational content dedicated to advances across rheumatology research and clinical applications. Past participants across the spectrum tell us the meeting is inspirational and energizing. However, they also report it is challenging to absorb all the content. To address this challenge, ***the ACR is seeking quality education partners to help share and extend Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, and ACR Convergence 2022 learning opportunities to new audiences, throughout the year.***

- The **Winter Rheumatology Symposium 2022** provides the most up-to-date, practical clinical information on the diagnosis and management of patients with rheumatic and immune disorders. This activity is designed for rheumatologists, physicians from other specialties, and other health care providers who care for patients with rheumatic diseases and those interested or engaged in research in the field of rheumatology.
- **ACR Education Exchange 2022** is the inaugural launch of 9 meetings within 4 days in one location including: State-of-The-Art Clinical Symposium (SOTA), FIT@SOTA, The Training Rheum, Educators Conference, Division Directors Conference, Program Coordinators Conference, Access in Rheumatology, 2022 Coding Training: Best Practices in Rheumatology. This activity is designed for rheumatologists, physicians from other specialties, and other health care providers who care for patients with rheumatic diseases and those interested or engaged in research in the field of rheumatology.
- **ACR Convergence 2022, the ACR's annual meeting** and the premier meeting for rheumatology professionals worldwide, will be held November 10-14, 2022, in Philadelphia, PA. Now, more than ever, the rheumatology community needs to maintain connection. ACR Convergence 2022 provides an opportunity to do just that.

The ACR looks forward to collaborating with you to improve patient outcomes through education!

APPLICANT ELIGIBILITY CRITERIA

An organization, company or individual with a mission related to healthcare professionals, medical education and/or healthcare improvement may apply.

- Applicants must apply outlining how they will develop an educational activity such as conference highlights, disease state, specific audience, deeper dives or faculty follow ups based on the content from one of the following: Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022. This activity must highlight and extend the value of the chosen meeting.
- These activities can either be Continuing Medical Education (CME) or non-CME. If the proposed activity will offer accredited continuing education credit, the applying organization must be an accredited provider. The accredited activity may be supported by a non-accredited commercial entity. **The ACR does not accredit Partner Program activities.**

PROGRAM INFORMATION

- The intent of this program is to encourage the development of activities utilizing content from Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022 for healthcare providers who treat patients with rheumatic diseases. Such providers may include rheumatologists, dermatologists, primary care physicians, nurse practitioners, physician assistants, etc.
- Educational activities that are developed for patients with rheumatic diseases will also be considered.
- Patient information activities/materials must be free from influence or the appearance of influence from ineligible companies.
- All educational activities are expected to present fair and balanced information relating to the pathogenesis, diagnosis, and treatment of rheumatic diseases.

BENEFITS / EXPOSURE

ACR will promote the 2022 Education Partner Program and Approved Partner Activities for 6 months after payment of invoice. Benefits include:

- The activity and link will be listed on the ACR website under the section titled "Approved Education Partner Activities."
- Promotion of the activity during Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022 through e-blasts to attendees.
- ACR to advertise the Approved Partner Activities in the following formats:
 - ACR Convergence Today, the ACR's newspaper distributed digitally during ACR Convergence 2022 to all participants.
 - ACR's official newsmagazine, "The Rheumatologist," following the meetings.
 - Listing of Approved Partner Activities in ACR Reading Room, partnership with the ACR and MedPage Today

ADDITIONAL BENEFITS

- One complimentary pre-registration mailing list for one-time use by the Approved Partner for issuing invitations to be distributed to a licensed/bonded mail house or printer.
- Permission to use official ACR Education Partner Logo and statement "*APPROVED EDUCATION PARTNER. This activity is included in the ACR's Education Partner Program.*"
- Official introduction Letter from ACR will be provided to **the partner** to use for faculty recruitment. **The ACR does not contact faculty or speakers.**
- Organizations with approved Education Partner activities will be granted up to four complimentary All-Access Registrations for Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022 (to correspond with the meetings for which the partner is applying).
 - If the partner is also an exhibitor at the meetings, they may register staff via the exhibitor registration process.

PROGRAM FEE PRICING

Fees are based on the length of the partner’s activity and the activity format. Organizations with approved Education Partner activities will receive an invoice for the Program Live, Enduring and Host Partners Fee within 5 business days of counter-signing the Letter of Acceptance (LOA). Payment of the Program Live, Enduring and Host Partners Fee is due within 10 business days of receipt of said invoice.

Program Fee Pricing and Timelines			
Non-Profit / Individual Rate			
Non-profits and charitable organizations registered with 501(c)(3) status are eligible. Activities planned by an individual not affiliated with a for-profit organization or corporation are also eligible. <i>**Non-profits will need to submit proof of their non-profit status by providing a copy of their tax-exempt status.</i>			
Length of Partner Activity Hours = max length for learner to complete the activity	Live Activity Fee	Enduring Activity Fee 30 days or less prior to the start of meeting	Host Partners Fee
1-5 hours	\$7,500	\$10,000	\$40,000
6-10 hours	\$10,000	\$20,000	
11-15 hours	\$20,000	\$30,000	
16-20 hours	\$30,000	\$40,000	

Program Fee Pricing and Timelines			
Commercial Entities Rate			
Any entity that develops, produces, markets, re-sells, or distributes drugs, devices, services, information, therapies or other health care goods and services used or intended to diagnose, treat, monitor, or manage people, for -profit. This definition includes for-profit medical education communication companies but does not include entities through which health care professionals provide clinical services directly to patients.			
Length of Partner Activity Hours = max length for learner to complete the activity	Live Activity Fee	Enduring Activity Fee	Host Partners Fee
1-5 hours	\$15,000	\$20,000	\$80,000
6-10 hours	\$20,000	\$40,000	
11-15 hours	\$40,000	\$60,000	
16-20 hours	\$60,000	\$80,000	

Content Capture

To be considered and approved, all applications must identify the exact length of the partners' activity and the activity format to be used in the partner activity and describe the intended method of capturing said content.

What is Permissible

- **Live Activity**
 - Partners can use content from Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022 to create their activity in a live (in-person or online) or webinar setting.
- **Enduring Activity**
 - Partners can use content from Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022 to create their activity in an enduring format. Enduring material is a printed, recorded, or computer-presented activity that endures over a specified time and does not have a specific time or location designated for participation; rather, the participant determines whether and when to complete the activity.
- **Host Partners**
 - Host partners are by invitation only (limited to only 2 selected partners) and serve as a host to show ACR original content to a larger audience (up to 50 people).
 - Host Partners will have an all-access license to Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, or ACR Convergence 2022 sessions.
 - Participants will be invited to a Host Partner Rehearsal to prepare for the live meetings.
 - Host Partners will arrange for live stream feed from their location, agree to invite and recruit participants as guests, make all logistical arrangements to host, and agree to Terms & Conditions for participants (e.g., be on camera, provide mailing address for promotion products, rules TBD)
 - Hosts are responsible for adhering to city/state and federal guidelines for gathering in groups for their hosted event.
 - Hosts fully execute, pay and arrange for logistics which includes AV crew for the live feed.
 - ACR will create a marketing plan that includes promotion of the host partner parties and content.
- **Obtain PPT decks from Speakers directly** – this is at the speaker's discretion, and the partner must inform faculty that they are an education partner, but the reporting is independent and does not represent the ACR.
- **Reprint Abstracts** - view the abstracts online and in the ACR Education Exchange 2022 or ACR Convergence 2022 platform, but they cannot be downloaded. See [Permission and Reprints](#) on the ACR website.

What is NOT permissible:

- No live streaming unless as a 'Host Partners' approved by ACR
- No presentation or abstract downloads
- No access to video file of ACR presentation

TIMELINE

Applications will be accepted on a rolling basis throughout 2022. Applications will be reviewed within three to four weeks of receipt and approved partners will be notified of their acceptance within eight weeks of submission of an application.

Note: If the activity will receive commercial support, it is preferred that funding is secured prior to the application submission. Otherwise, proof of funding (Letter of Intent from the Supporter) must be included with the activity application. Conditional acceptance may be provided, however final acceptance will not be made until proof of secured funding is provided. Proof of secured funding must be provided no later than 30 days prior to the ACR meeting start date.

Timeline	
Proof of Funding Deadline	30 days prior to start of ACR meeting
Winter Rheumatology Symposium 2022	Jan 22 – 28, 2022
ACR Education Exchange 2022	April 28 – May 1, 2022
ACR Convergence 2022 (<i>includes advance access and extended programming</i>)	November 10-14, 2022
Agenda, Marketing Material, and Webpage Due	60 days Prior to partner activity promotion
Copies of Materials such as Slides or Syllabus Due	Prior to partner activity launch
Link to the Activity Due	Prior to partner activity launch
Evaluation Summation Report Due	3 months after partner activity launches

PARTNER RESPONSIBILITIES

Upon signing the LOA, the partner agrees to:

- Pay activity live, enduring or host partners Fee within 10 business days of receipt of invoice.
- Reference the ACR website Online Program to develop activity agenda.
- It is the partner's responsibility to contact speakers/authors by performing research via internet searches or via the ACR Convergence platform.
- Work directly with speakers/authors to:
 - Receive all content/disclosures required and acknowledge that the ACR is not involved in this process.
 - Identify the scope of faculty participation.
 - Establish and pay honoraria.
- Provide final agenda, marketing material, and screen shots of activity webpage to ACR for review.
- Provide ACR with a final link to the activity which will be placed on the ACR website.
- Provide ACR with final copies of materials such as slides or syllabus.
- Submit an evaluation summation report 3 months after the launch of the partner activity.

Marketing Materials

Organizations with approved Education Partner activities are responsible for promoting their activity and for activity registration, and must design, print, and distribute separate invitations for their activities if needed.

All invitations, announcements, and signage must reflect the professional tone of the ACR and must be reviewed and approved by the ACR prior to printing or online publication. The ACR strongly recommends that materials not be printed prior to receiving approval.

Permission to use the official ACR Education Partner logo and statement "*APPROVED ACR EDUCATION PARTNER: This activity is included in the ACR's Education Partner program*" in conjunction with statement indicating independence "*independent reporting and the viewpoints expressed are those of (insert partner name) and its affiliates and do not represent the ACR*" will be provided to educational partners to include on the front of each invitation, mailer and publicity sign, and on any digital platform promoting the activity.

Insignias, logos, and images of the ACR, ARP, and Rheumatology Research Foundation are proprietary marks. Use of these in any fashion, by any entity, for any purpose, is prohibited without the written permission of the ACR. The use of insignias, logos, and images that mislead the intended audience to believe that a piece or production is coming from the ACR is strictly prohibited.

Use of ACR Name

The names, insignias, logos, and acronyms of the ACR, the ARP, the Foundation, Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, and ACR Convergence 2022 are proprietary marks. Use of the names in any fashion, by any entity, for any purpose, is prohibited without the written permission of the ACR. The use of insignias, logos, and images that mislead the intended audience to believe that a piece or production is coming from the ACR is strictly prohibited.

Copyright Policy

Organizations with approved Education Partner activities are responsible for obtaining copyright permission. All of the proceedings of Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, and ACR Convergence 2022, including the presentation of scientific papers and other educational material, are intended solely for the benefit of the ACR members and other registered participants. Scientific presentations or other educational material may not be recorded, photographed, copied, photocopied, transferred to electronic format, reproduced, or distributed without the written permission of the ACR and the presenter. Any presentation is to be regarded as limited publication only and all rights, including copyrights, are expressly reserved to the presenter or the ACR. Any use of the program content, which includes but is not limited to oral presentations, audiovisual materials used by speakers and program handouts, is expressly prohibited, without the written consent of the ACR and the presenter. This policy applies before, during and after Winter Rheumatology Symposium 2022, ACR Education Exchange 2022, and ACR Convergence 2022. Reproduction of materials such as abstract data, posters, presentation slides, etc., requires first obtaining permission from the listed author(s) and/or presenter(s) as well as from any individual or group that may hold copyright on the material. Please reference the [Abstract Embargo](#) and [Permissions Policies](#) for copyright and reprint details.

Faculty

Organizations with approved Education Partner activities must provide the ACR a list of proposed faculty for review and approval, prior to the development of their activity. In some cases, participation of College leadership may be restricted.

Modification

It is the responsibility of organizations with an approved Education Partner activity to develop and implement the activity as they have outlined in their application. Any changes in content or faculty must be communicated to ACR in writing, in advance of the activity, and must receive ACR approval. The ACR has the right to deny any changes at any time.

Violations

Any misuse of the ACR name or violation of the ACR Education Partner guidelines on the part of the partner or its employees or agents shall, at the discretion of the ACR, terminate the agreement immediately and any such partner shall forfeit all monies paid or due.

Adherence to External Guidelines

Organizations, domestic or international, with approved Education Partner activities are expected to be both General Data Protection Regulation (GDPR) and Payment Card Industry (PCI) compliant and provide evidence of compliance. It is the responsibility of the educational partner, any sponsors, supporters, and third-party organizations to comply with the FDA regulations, policies, practices and guidelines, and all other industry guidelines, including the PhRMA Code on Interactions with Healthcare Professionals, concerning the discussion, demonstration, use and/or display of products, technologies and/or services.

Reporting

Upon request, a partner organization must provide the ACR with an evaluation summation report. In addition, the organization must provide the ACR with information on learners who completed the activity, copy of any printed or digital materials, slides, and/or syllabus material that were made available for distribution to participants.

Standardization

The Education Partner Program is intended to be a standardized process with all partners treated equally, at an equal/set fee depending upon the product. All partners are offered the same benefits/recognition/resources to promote the program. ACR does not offer product customization in this regard.