

Making a Strong Flu Vaccine Recommendation Resources for Healthcare providers

- [Vaccinate with Confidence](#)
- [Make a Strong Flu Vaccine Recommendation](#) (S.H.A.R.E model)
- [Tools to Prepare Your Practice for Flu Season](#)
- [#HowIRecommend video series](#)
- [Current Season Info for Health Care Providers](#)

CDC Flu Vaccination Campaign Resources

- **Digital Campaign Resources**
 - [Digital Media Toolkit: 2020-21 Flu Season](#) (will be continually updated throughout the season)
 - [Social Media Toolkit](#)
 - [Spanish Social Media Toolkit](#)
- **High Risk Specific Resources**
 - [Who is at High Risk for Flu Complications](#)
- **Multi-Language Resources:**
 - [Wear a mask, wash your hands, get a flu vaccine flyer \(in multiple languages\)](#)
 - [Multi-Language Factsheets](#)
 - [Spanish Communication Resources](#)

No One Has Time for Flu

The Ad Council, the American Medical Association (AMA), the Centers for Disease Control and Prevention (CDC) and the CDC Foundation launched a new campaign, ***No One Has Time for Flu***, to encourage Americans to get vaccinated against flu. New resources are now available for partners to use and share to promote influenza vaccination, including TV and Radio PSAs, customizable social media graphics, and Out of Home Advertising. Links to these resources are included below.

Ad Council Flu Vaccine Resources

- <https://getmyflushot.org/>
- <https://vacunatecontralainfluenza.org/>
- [Campaign Toolkit](#) (updated)
 - [Customizable Social Media Graphics](#)
 - [TV PSA](#)

- [Out Of Home Advertising](#)
- [Radio PSA](#)
- [Print](#)
- [Digital Banners](#)
- Video—No Time For Flu :30 <https://youtu.be/cl7wNuU5IUU>
- Video—Nadie Tiene Tiempo para la Influenza :30 <https://youtu.be/jfoWt4R-08w>
- [Webinar covering Ad Council's Flu Vaccination Campaign](#)
- [CDC and AMA Team up with the Ad Council to Urge Flu Vaccination to Reduce Deaths, Hospitalizations amid COVID-19 Pandemic](#)