SPECIALTY SPONSORSHIPS

Exclusive opportunities to showcase your brand to a targeted audience.

rheumatology.org/Annual-Meeting/Exhibits
Our new specialty sponsorships are designed to provide your company with maximum exposure to attendees as they navigate to designated locations throughout the meeting.

**Opening Lecture—Book Signing**

$50,000 exclusive opportunity

This year’s opening lecturer, David Hu, author of the book *How to Walk on Water and Climb up Walls: Animal Movement and the Robots of the Future,* will be this year’s keynote speaker. His talk will take attendees on a visual journey through animal movement, and highlight the properties of animals that allow them to be champions at what they do. The audience will learn how to go from a common observation to a new engineered device or a law of nature.

Following the opening lecture, Mr. Hu will be signing books at the Opening Networking Reception. The first 1,500 attendees to arrive at the signing will receive a complimentary copy of the book with a specially designed bookmark.

**Sponsor Benefits Include:**

- Signage Recognition (with logo) at the book signing
- Recognition from podium for supporting book signing
- Acknowledgment in *Daily News* ad promoting the book signing
- One side of the bookmark designed by the sponsoring company
- Two company representatives can be present during the signing
- Company will receive five copies of the signed book
- Acknowledgment in *Daily News* and Annual Meeting recognition signage in the convention center
**Pediatric Community Hub**

**$50,000 exclusive opportunity**

Over 400 members of the pediatric rheumatology community will attend the ACR/ARP Annual Meeting, and the Pediatric Community Hub is a designated place for them to come together, network, and collaborate with each other. The area will feature networking pods for small informal discussions, a café area, and a monitor with pediatric e-posters.

The hub will be located outside room B216/217, close to where the pediatric sessions are taking place, to provide easy access for pediatric learners to meet and exchange ideas.

**Sponsor Benefits Include:**

- Signage recognition (with logo) in the hub
- Acknowledgment in *Daily News* ad promoting the Pediatric Community Hub
- Sponsorship acknowledgment in email sent by the ACR to target the pediatric community
- Option for branded cups and napkins for use in the lounge
- Commercial/branded recognition on screensaver on e-poster monitor
- Option to collaborate on local nonprofit philanthropy project
- Acknowledgment listing in *Daily News* and Session Tracker, and Annual Meeting recognition signage in the convention center
**RheumConnect**

$60,000 exclusive opportunity

Introduced at the 2018 Annual Meeting, RheumConnect is a place for attendees to meet and network. Throughout the meeting, different activities will be held, including Meet the Master interviews, the Tweet-Up, coffee breaks, and an afternoon happy hour. In addition, there will be an idea/discussion wall for attendees to schedule informal discussions on topics of interest. As the sponsor of RheumConnect, you will have the opportunity to schedule one 20-minute discussion session.

**Sponsor Benefits Include:**
- Signage Recognition (with logo) in RheumConnect
- Acknowledgment in *Daily News* ad promoting RheumConnect
- Option to host a 20-minute discussion session in RheumConnect
- Option for branded cups and napkins for use in RheumConnect
- Acknowledgment in *Daily News* and Annual Meeting recognition signage in the convention center
Live Streaming Lounges
$75,000 each; 2 opportunities available

Live streaming lounges will be set up in two areas in the convention center, including one in the Exhibit Hall. These comfortable sitting areas will be a place for attendees to relax and view various sessions in real time, with audio available via headsets to allow for multiple sessions to be shown.

These areas are sure to be well attended by attendees throughout the meeting.

Sponsor Benefits Include:
- Signage recognition (with logo) in live streaming lounges
- Acknowledgment in *Daily News* ad promoting live streaming lounges
- Commercial or static recognition between sessions
- Acknowledgment in *Daily News* and Annual Meeting recognition signage in the convention center

Contact Stacey Chandler at schandler@rheumatology.org or 404-633-3777, ext. 336
Wellness Pavilion
$50,000 each; 3 opportunities available

Be a part of the ACR’s Wellness Pavilion, located on the exhibit floor. The Wellness Pavilion is an area in the Exhibit Hall where attendees can go to unwind and relax. Pavilion features include massage chairs, healthy snack stations, an aromatherapy station, a coloring wall, and therapy animals each day.

Sponsor Benefits Include:
- Signage recognition (with logo) in the Wellness Pavilion
- Acknowledgment in Daily News ad promoting the Wellness Pavilion
- Logo on branded bags that will be distributed to hold pavilion giveaways
- Acknowledgment listing in Daily News and Annual Meeting recognition signage in the convention center