Engage with key leaders in the rheumatology community by exhibiting at the 2019 ACR/ARP Annual Meeting in Atlanta, GA. Nearly 12,000 healthcare professionals from around the world will attend the meeting to learn, interact, network, and explore the latest advances in the field of rheumatology.

**Exhibit Hall Dates and Hours**
- Sunday, November 10: 10:00 AM–5:00 PM
- Monday, November 11: 10:00 AM–5:00 PM
- Tuesday, November 12: 10:00 AM–2:30 PM

**Benefits to Exhibiting**
- Listing in the Annual Meeting App and Daily News
- Daily unopposed Exhibit Hall and Poster Hall hours from 10:00–11:00 AM
- Five complimentary exhibitor badges per 10’ x 10’ booth
  - *Exhibitor badge provides access to all educational sessions (ticketed sessions and pre-meeting courses not included; CME cannot be claimed with an exhibitor badge)*
- Rent exhibitor suites and meeting rooms in the convention center
- Book affiliate event space at an official ACR hotel
- Host an Innovation Theater session or an Industry-Supported Symposium

**Key Deadlines**
- Priority Points Deadline (Exhibit Booths and Innovation Theater): Monday, April 15
- Exhibitor Registration Opens: Friday, June 14
- Housing Priority Points Deadline: Friday, June 21
- Targeted Move-In: November 6–7
- Exhibitor Move-In: November 8–9

*All booths must be set up by 5:00 PM on Saturday, November 9*

**View 2018 Annual Meeting attendee demographics.**
**Poster Hall and Exhibit Hall: Conveniently Located**

The Poster Hall and Exhibit Hall are located adjacent to one another in Halls B2-4 and B4/5, respectively, allowing easy flow between both halls.

**Unopposed Exhibit Time**

There will be dedicated time in the Exhibit Hall and Poster Hall each morning from 10:00–11:00 AM. Complimentary coffee and snacks are served at this time to help drive attendance.

**Innovation Theater**

There are two Innovation Theaters located in the Exhibit Hall, which offer your company the opportunity to educate attendees on the latest advances in rheumatology. Each theater seats 250 people and offers 45-minute presentations, six times per day. The ACR provides snacks and boxed lunches to help increase attendee participation in the theaters. For more information, visit the [ACR website](#).

**Networking Lounges**

Two networking lounges are located in the Exhibit Hall, offering attendees a place to meet and network with colleagues, peers, and friends.

**Wifi Way**

Wifi Way is located throughout the main aisles of the Exhibit Hall. With park benches, cocktail tables, and banquet rounds, it is the perfect place for attendees to connect in the hall.

**Food Options**

In addition to complimentary morning and afternoon snack breaks, a food court is located in the Exhibit Hall, making it the perfect place for attendees to grab lunch or a snack throughout the day.

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*Almost 3,000 attendees visited Innovation Theater presentations in 2018.*
This is the year to make your presence known. The ACR offers many advertising and sponsorship opportunities that are designed to help increase your corporate visibility at the meeting, raise awareness of your current product offerings, and drive attendees to your booth.

**Increase** brand or corporate visibility with banners or clings in high-traffic areas of the convention center.

**Support** meeting attendees by sponsoring a key attendee amenity, such as the attendee lounge, technology kiosks, or shuttle busing.

**Advertise** in Daily News and cross promote your meeting activities through meeting ads, sponsorships, out of home marketing tactics, or other marketing avenues.

**Rent** the attendee mailing list to reach thousands of attendees before, during, and after the meeting.

**Enhance** your exhibitor listing in the official Annual Meeting App or sponsor the entire app, one of the most highly rated meeting amenities.
Meeting space is in high demand during the ACR/ARP Annual Meeting. The ACR offers several options to exhibitors, either in the convention center or at an official ACR hotel.

**Meeting Space in the Convention Center**

As an exhibitor, you have an exclusive opportunity to secure meeting space at the convention center, either in one of our exhibitor suites in the Exhibit Hall or in a meeting room located throughout the convention center.

Exhibitor suites and meeting rooms can be used to host small staff meetings, as a staff lounge, or to meet privately with attendees. Educational sessions may not be held in an exhibitor suite or meeting room. Food service must be coordinated through the convention center caterer.

**Exhibitor Suites**

- 10’ x 10’ Exhibitor Suite: $6,000
- 10’ x 20’ Exhibitor Suite: $10,500
- 20’ x 20’ Exhibitor Suite: $20,000

Custom suite configurations available upon request pending space availability.

Exhibitor suites are located in the Exhibit Hall. They are available for use during Exhibit Hall dates and hours. Exhibitor suites include 8’ high hard walls with two lockable doors [one lockable door for 10’ x 10’ suites], carpet with padding, nightly cleaning during Exhibit Hall dates, two 1,000-watt electrical outlets [one 1,000-watt outlet for 10’ x 10’ suites], and one door header with the company name or suite number.

**Meeting Rooms: $35,000**

Meeting rooms are located throughout the convention center. They are available for use from Thursday, November 7–Wednesday, November 13 at noon. Meeting rooms include a lockable door, carpet, electrical outlets, tables and chairs, company name outside of the meeting room, and nightly cleaning.

**Meeting Space at Official ACR Hotels**

Meetings and events organized by exhibitors and held in conjunction with the ACR/ARP Annual Meeting are considered affiliate events. All events must be approved by the ACR. Complete information about affiliate events can be found on the ACR website.
Exhibit Space Rates

Inline 10’ x 10’ Booth: $3,600
Corner 10’ x 10’ Booth: $3,800
Island Booth: $40/square foot
Nonprofit 10’ x 10’ Booth: $1,000*

Nonprofit organizations/governmental agencies will receive the following with their booth space purchase:

- 10’ x 10’ booth space
- Side and back drape
- Carpet
- One identification sign
- One 6’ skirted table
- Wastebasket
- Two side chairs

Space Assignment

Exhibitors are assigned booth space based on priority points. Each company is allocated one priority point per year of exhibiting.

Applications submitted by the April 15, 2019, priority points deadline will be assigned space using the following criteria:

1. Corporate donor status, including Corporate Roundtable membership as of March 15, 2019.
2. Number of priority points. Each company is allocated one priority point per year of exhibiting.
3. Date/time order the application is received. Applications received by Monday, April 15, 2019 will receive an email confirmation of assignment by Monday, May 20, 2019.

Applications received after Monday, April 15 will be assigned space in the date/time order the applications are received.

Refund/Cancellation/Downsizing

Cancellations and space reduction requests must be submitted in writing to Stacey Chandler, director, expositions, by Friday, May 31, 2019. There will be a 50% penalty for cancellations made between Saturday, June 1 and Friday, June 28, 2019. Cancellations made after Friday, June 28, 2019 are not eligible for a refund. All cancellations are subject to a $275 processing fee per 10’ x 10’ booth cancelled.
Setup
Wednesday, Nov. 6–Saturday, Nov. 9
Setup will be based on a targeted floorplan that will be available in the exhibitor services kit.
*All booths must be set up by 5:00 PM on Saturday, November 9.

Dismantle
Dismantling cannot start prior to the close of exhibits on Tuesday, November 12 at 2:30 PM. Dismantling or tearing down exhibits prior to the official close of the exhibition is prohibited and will result in a loss of priority points.

Booth Construction
Standard Inline and Corner Booths
- Backgrounds are limited to 8’ in height inclusive of company name and logo.
- No obstructions in the front half of the booth above a height of 48” are permitted.
- Hanging signs and banners are not permitted.
- Include 8’ high back drape with 36” high side dividers and one identification sign.

Island Booths
- An island booth is bound on four sides by aisles.
- Island booths may extend to a height of 20’ from the floor.
- Hanging signs and banners are permitted for island displays only. The height from the floor to the top of the sign may not exceed 20’, excluding overhead support truss.
- The design of the booth must allow accessibility from all four aisles and sufficient see-through areas that do not block the view of adjacent exhibitors.
- Floor plans and elevation drawings must be submitted to Stacey Chandler for approval at least 60 days in advance of the exhibition.
- Contact Stacey Chandler for approval of two-story exhibits.
- All booths must be fully carpeted or have a floor covering for the entire booth space.
- The maximum height for the top of any banner is 20’.
**Housing**

Convention Management Resources (CMR) will handle exhibitor housing for the meeting. You can submit your housing application online. More information on exhibitor housing can be found on the ACR website.

**Registration**

- Exhibitor registration will open on Friday, June 14. You will receive an email when it opens with a link to the registration site.
- All exhibitor personnel must be registered with Convention Management Resources (CMR). This includes booth representatives, agency personnel, I&D staff staying through the entire conference, and anyone else needing access to the Exhibit Hall.
- Each exhibitor will receive five registrations per 10’ x 10’ booth. Additional badges can be purchased for $75 per badge.
- Exhibitor badges will allow access to attend the Poster Hall and non-ticketed scientific sessions, provided space is available. Attendees with an exhibitor badge cannot purchase tickets for ticketed sessions.
- Attendees with exhibitor badges are NOT eligible to receive CME credit. To receive CME credit, you must register as a scientific attendee.

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**Important Deadlines**

- **Monday, March 18:** Exhibitor Housing Opens
- **Monday, April 15:** Priority Points Deadline for Exhibit Space and Innovation Theater
- **Monday, May 20:** Notification of Booth Space
- **Friday, June 7:** Application Deadline for Industry-Supported Symposia
- **Friday, June 21:** Exhibitor Registration Opens
- **Friday, June 28:** Balance Due for Exhibit Space
- **Wednesday, July 3:** Housing Priority Points Deadline
- **Wednesday, August 7:** Group Housing Confirmations Sent
- **Friday, September 6:** Island Booth Renderings Due
- **Tuesday, September 17:** Housing and Room List Deadline
- **Friday, October 11:** Exhibitor Registration Deadline

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**ACR Corporate Relations Team**

**Exhibit Space and Sponsorships**
Stacey Chandler  
404-633-3777, ext. 336  
schandler@rheumatology.org

**Industry-Supported Sessions and Affiliate Events**  
Nat Cabrera  
404-633-3777, ext. 321  
ncabrera@rheumatology.org

**General Inquiries**
exhibits@rheumatology.org  
www.rheumatology.org/Annual-Meeting/Exhibits

**Decorator and Material Handling Contractor**
Shepard  
404-720-8600  
atlanta@shepardes.com

**ACR Housing and Registration**
Convention Management Resources  
800-990-2446 or 415-979-2286  
Housing: acrhousing@cmrus.com  
Exhibitor Registration: acrexhib@cmrus.com

**Advertising**
TriStar  
Hilary Bair, Event Media Strategist  
913-491-4200  
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