

American College of Rheumatology Cookies Notice

Our website uses first-party cookies according to our policy below, for technical, analytical and advertising purposes. We also provide links to content available on our social media pages such as Facebook, Twitter, LinkedIn and YouTube. When you access these social media pages, third-party cookies will be used for different purposes, including analytics and advertising.

First-party cookies refer to cookies that are set by our site. On the other hand, third-party cookies are set by third parties who also have access to the information collected.

What are cookies and why do we use them?

Cookies are files that are downloaded on your computer or mobile device when you visit certain websites. Cookies allow a website to complete certain functions such as identify a user session, recall your preferences (e.g. language), gather information about your browsing habits or show you advertising adapted to your preferences.

We use analytic and advertising cookies (non-essential cookies) on our website and we ask your consent for using them. However, you can withdraw your consent at any time. For additional information see [Your Choices](#)

What personal data is collected and what types of cookies do we use?

Cookies and information captured through this site are stored for the retention period indicated below; however you can eliminate these cookies any time before the expiration date.

Analytics and advertising cookies (non-essential):

Cookie name	type of cookie, purpose and information collected	Source	Retention period
Gtag.js analytics.js	Analytics (non-essential) Purpose: We use Google Analytics to carry out analytics to gather information on how users use our website to improve it. See Google analytics terms for additional information. Information collected includes: <ul style="list-style-type: none">The total time a user spends on the site, on each page, and in what order	www.rheumatology.org	26 months 30 minutes

	<p>those pages were visited.</p> <ul style="list-style-type: none"> • What internal links were clicked. • In addition, the IP address, user agent string, and initial page inspection analytics.js is used to determine things like the following: the geographic location of the user, browser and operating system used, screen size, whether Flash or Java is installed, and the referring site. 		
Ga.js	<p>Analytics (non-essential) Purpose: This cookie is also for use with Google Analytics that we use to carry out analytics to improve our website. Information collected includes:</p> <ul style="list-style-type: none"> • Determine which domain to measure • Distinguish unique users • Throttle the request rate • Remember the number and time of previous visits • Remember traffic source information • Determine the start and end of a session • Remember the value of visitor-level custom variables 	www.rheumatology.org	26 months
_fbp	<p>Social networking cookie – Advertising (non-essential): Purpose: Used by Facebook to deliver a series of advertisement products such as real-time bidding from third-party advertisers.</p>	www.rheumatology.org	1 day
__adroll_fpc	<p>Advertisement (non-essential). Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.</p>	www.rheumatology.org	1 year or more
__ar_v4	<p>Advertisement (non-essential). These cookies are written by Google for the purpose of showing advertisements to users who have previously visited our site as they browse other websites on the internet</p>	www.rheumatology.org	1 year

We also use other cookies that are necessary for the appropriate functionality of our website and for security purposes (**essential**), the majority of these cookies are session cookies:

Cookie name	type of cookie, purpose and information collected	Source
__RequestVerificationToken	<p>Security (essential) This cookie is a security measure and helps protect the website from unauthorized data submissions.</p>	www.rheumatology.org
ASP.NET_SessionId	<p>Functionality (essential). It is used to make sure that your experience, whilst on our site is as seamless as possible as you move from page to page</p>	www.rheumatology.org
dnn_IsMobile	<p>Functionality (essential). This cookie is used to determine if the Visitor is browsing from a Mobile Device.</p>	www.rheumatology.org
language	<p>Functionality (essential).</p>	www.rheumatology.org

	This cookies is necessary for site functionality.	
LastPageld	Functionality (essential). Where the website includes paging, this cookie tracks the previous page.	www.rheumatology.org
returnurl id_token	Functionality (essential). We use these cookie for authentication purposes.	www.rheumatology.org
.ASPXANONYMOUS	Functionality (essential). This cookie is used by sites using the .NET technology platform from Microsoft. It enables the site to maintain an anonymous user-id to track unique users within a session without them logging in or otherwise identifying themselves.	www.rheumatology.org
.DOTNETNUKE	Functionality (essential). This cookie is necessary for site functionality, including forms authentication, created when a user logs in.	www.rheumatology.org
StayInEditMode	Functionality (essential). This is a functional administration cookie that only affects logged in users and administrators of the website, ensuring that the correct mode "edit mode" is the default setting for making website changes.	www.rheumatology.org

In addition, we also provide links to our social network accounts to facilitate easy sharing of content on social network platforms such as Facebook, Twitter, LinkedIn and YouTube. If you access these pages, third-party cookies will be downloaded to your computer for different purposes such as tracking, analytics or advertising. We have no control over these cookies.

With whom do we share this information?

Information collected through Google Analytics is shared with Google and its partners who may combine it with other information you've provided to them or they've collected from your use of their services. This information will be stored in Google's servers in the United States of America according to their [privacy practices](#).

Social advertising cookies are shared with [Facebook](#) and [Google](#), according to their privacy policies. Information collected when you access to social media platforms such as [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#) will be associated with your account when you are logged into these social networks. By clicking on the symbol of the social network, new cookies and information about you will be collected through these platforms according to the respective privacy policies for those platforms.

What other technologies do we use in email marketing?

When we send you email marketing communications we employ Sales Force Marketing Cloud for email tracking which includes clear gifs that help us better manage our email marketing communications by informing us what content is effective. Clear gifs are tiny graphics with a unique identifier embedded in emails and let us know for instance, which emails have been opened by recipients.

You can always opt-out of our marketing communications by using the unsubscribe link located at the bottom of our email communications or you can [contact us](#).

Your Choices

You can control and delete cookies through your browser settings.

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)
- [Microsoft Internet Explorer](#)
- [Safari for iOS \(iPhone and iPad\)](#)
- [Chrome for Android](#)
- [Windows Phone](#)

Or you can also use the following cookie management and disposal tools:

- You can opt-out Google Analytics by downloading and installing the browser plug-in from the following link: <http://tools.google.com/dlpage/gaoptout>.

Contact Us

If you have questions or concerns regarding our use of cookies you can contact us at: privacy@rheumatology.org.

You can also contact us at:
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2200 Lake Boulevard NE
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Fax: 404-633-1870

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