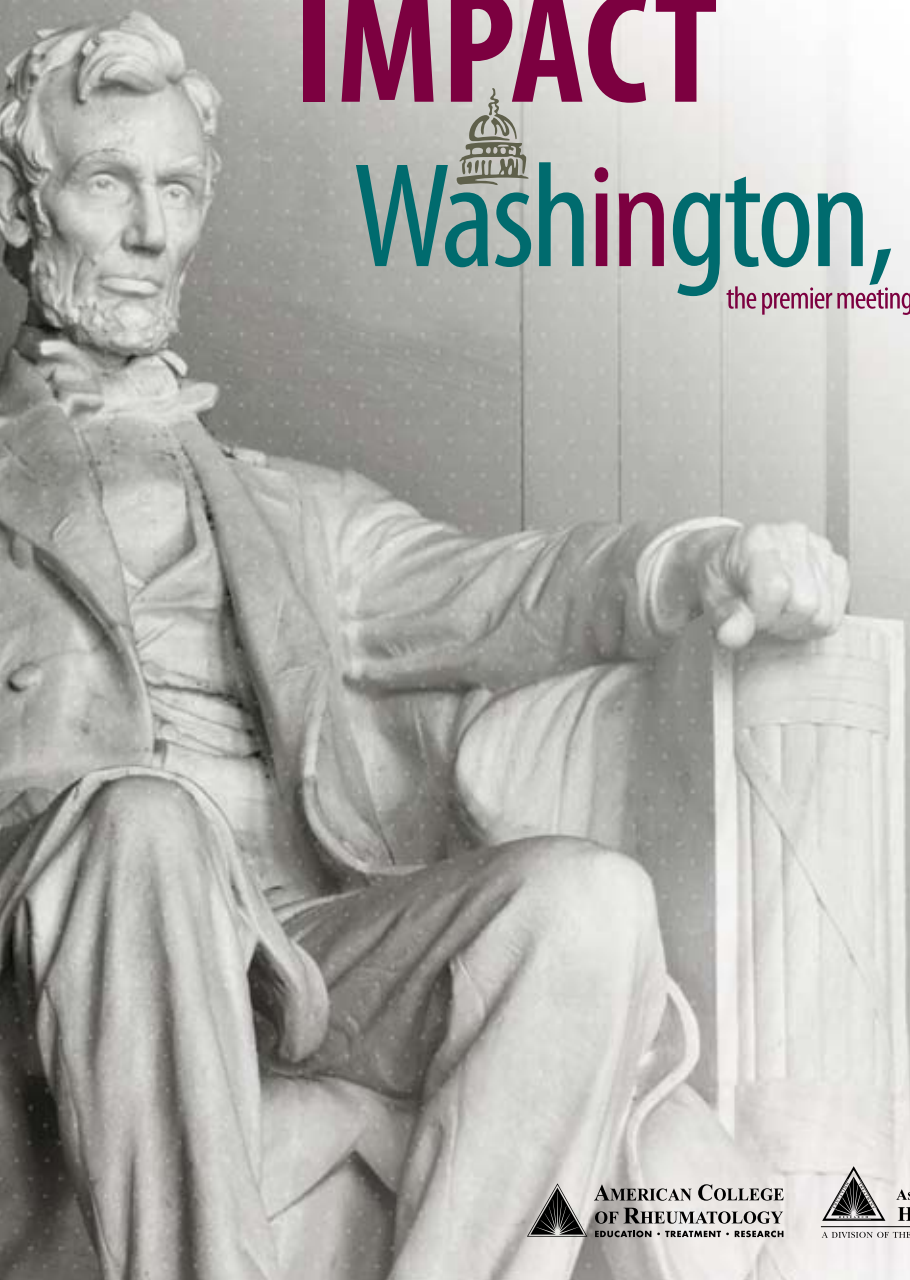


Washington, D.C. **ACR/ARHP12**
Scientific Meeting

Pre-Conference Courses: November 9-10, 2012
Annual Scientific Sessions: November 10-14, 2012

Make an
IMPACT


Washington, D.C.
the premier meeting in rheumatology.



**AMERICAN COLLEGE
OF RHEUMATOLOGY**
EDUCATION • TREATMENT • RESEARCH



**ASSOCIATION OF RHEUMATOLOGY
HEALTH PROFESSIONALS**
A DIVISION OF THE AMERICAN COLLEGE OF RHEUMATOLOGY



2012 ACR/ARHP Annual Scientific Meeting

November 10–November 14, 2012

2012 Exhibit Dates

Sunday, November 11

Monday, November 12

Tuesday, November 13

Exhibit Management

Stacey Chandler

(404) 633-3777, ext. 336

schandler@rheumatology.org

Corporate Relations

Amy Beith Miller

(404) 633-3777, ext. 306

abeithmiller@rheumatology.org

Industry-Supported Symposia & Innovation Theater

Amy Kane

(404) 633-3777, ext. 321

akane@rheumatology.org



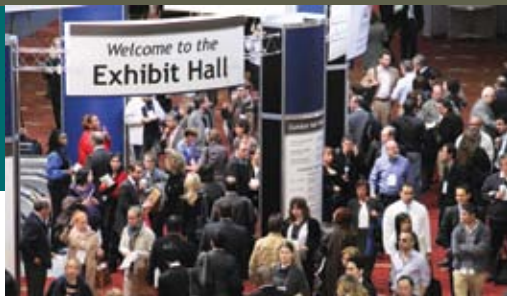
› LOCATION

Walter E. Washington Convention Center

801 Mount Vernon Place NW

Washington, DC 20001

www.dcconvention.com



Build corporate and brand awareness, enhance visibility and reach, and introduce a new product or service to a key audience in 2012 through exhibiting, official ACR corporate support opportunities and advertising venues. Developed to help your company magnify its presence within the rheumatology community, we offer ample opportunities year-round and during the ACR/ARHP Annual Scientific Meeting.

Why the ACR?

- Membership of over 8,000 rheumatology health care professionals worldwide
- Over 14,000 attendees at the Annual Scientific Meeting
- Marketing opportunities throughout the year with the potential of reaching thousands of rheumatologists

If your company encompasses the research or delivery of rheumatologic care or services then you will want to be

- **KNOWN** in the rheumatology community
- **INVOLVED** with the ACR
- **RECOGNIZED** by a key group of constituents
- **VISIBLE** for your new products and services that empower the lives of patients with rheumatic diseases
- **ENGAGE** and reach thousands during the premier rheumatology meeting in 2012

**according to the 2006 Lewin Workforce Study*

Over 92 percent of U.S. rheumatologists are ACR members.*

Exhibit Washington, D.C.

the premier meeting in rheumatology.

The ACR/ARHP Annual Scientific Meeting provides you with **DIRECT access** to your **target audience**.



➤ Over 14,000 attendees want to learn about the latest products and services in rheumatology.

This is the largest meeting of its kind in North America.

Be sure you're there to showcase your products and services.

As an exhibitor, the ACR provides you the opportunity to:

- Present in the Innovation Theater
- Participate in the Exhibitor Passport Program
- Have a company listing in the Online Interactive Floor Plan
- Obtain meeting space for Affiliate Events
- Secure private meeting space right on the exhibit floor in an Exhibitor Suite
- Participate in Exhibitor Training Webinars to prepare you for exhibiting



Booth Fees

- 10' x 10' inside booth..... \$2,800
- 10' x 10' corner booth..... \$3,000
- Island (single level)..... \$31 per square foot
- Island (multiple levels)..... \$36 per square foot
- Nonprofit Booths..... \$750

Exhibitor Suites

Exhibitor Suites are the perfect opportunity to rent meeting space right on the exhibit hall floor! Use your suite to meet privately with attendees or host small staff meetings without leaving the convention center.

- 10' x 20' \$9,500
- 20' x 20' \$18,500

Complete information and the exhibitor prospectus will be available in early 2012. Visit www.rheumatology.org/annual.



2012 ACR/ARHP Annual Scientific Meeting Corporate Support

Each year during the Annual Scientific Meeting, the ACR offers a variety of corporate support opportunities to enhance your company's visibility beyond the exhibit floor. Below are examples of the outstanding ways in which your company can capture the attention of attendees while increasing your reach during the meeting. Complete information will be available in early 2012. Visit www.rheumatology.org/annual.



- Scientific Program Book, *investment \$95,000*
- Session Tracker, *investment \$40,000*
- ACR/ARHP Annual Scientific Meeting Registration Brochure, *investment \$60,000*
- Hanging Aisle Signs, *investment \$75,000*
- Conference Notepad and Daily Planner, *investment \$50,000*
- Hotel Key Cards, *investment \$50,000*
- 2013 Advanced Brochure, *investment \$25,000*
- Exhibit Hall Floor Decals, *investment \$75,000*
- Convention Center Banners, *investment \$75,000*
- Complimentary Attendee Shipping, *investment \$25,000*
- 2012 Map Brochure, *investment \$25,000*
- ACR *Daily News* Crossword Puzzle, *investment \$25,000*
- MY ACR, *investment \$100,000*
- Convention Internet Center, *investment \$90,000*
- REF 5K Run/Walk, *investment varies*
- Exhibit Hall Internet Centers (2), *investment \$50,000*
- Exhibit Hall Replay Café, *investment \$75,000*
- Computer Recharge Lounges, *investment \$50,000*
- Conference Shuttle Buses, *investment \$100,000*

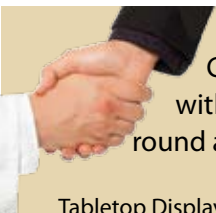
(continued on next page)



- Exhibit Hall Networking Lounges, investment \$35,000
- Exhibit Hall Morning Snack Breaks, exclusive investment \$75,000/ daily investment \$25,000
- Exhibit Hall Afternoon Snack Breaks, exclusive investment \$75,000/ daily investment \$25,000
- Poster Hall Services, investment \$75,000
- Clinical Scenario Challenge, investment \$25,000
- ACR SessionSelect, investment \$75,000
- ARHP Networking Forum, investment \$10,000
- ARHP Networking at Noon, investment \$10,000
- Electronic Exhibitor Locator Units, investment \$50,000
- Industry Supported Post Conference Symposia, investment \$45,000
- Daily News Preview Edition, investment varies
- Daily News (4 issues), investment varies
- Daily News Post Edition, investment varies
- Exposition Medical Bag (2 days), investment varies
- City Scene, investment varies

These opportunities are provided for preliminary planning purposes only. At time of procurement, every item may not be available due to right of first refusal commitments. New opportunities may be added.

Industry-supported post conference symposia enable your organization to further educate attendees upon the conclusion of the meeting for a minimal investment. Space is limited.



Create new and nurture existing connections with healthcare professionals through ACR's year-round advertising and corporate support program.

Tabletop Displays at the ACR Professional Meetings

Industry Supported Symposia at the ACR Professional Meetings

Mailing List Rentals

Advertising Opportunities

- Arthritis & Rheumatism
- Arthritis Care & Research
- The Rheumatologist
- Rheumatology Morning Wire
- Perspectives: State-of-the-Art Clinical Symposium

For more information about the above opportunities, please visit www.rheumatology.org.

Washington, D.C.

ACR/ARHP 12 Scientific Meeting

Pre-Conference Courses: November 9-10, 2012
Annual Scientific Sessions: November 10-14, 2012



**AMERICAN COLLEGE
OF RHEUMATOLOGY**
EDUCATION • TREATMENT • RESEARCH

American College of Rheumatology
2200 Lake Boulevard NE
Atlanta, GA 30319
Telephone: (404) 633-3777
Toll-free (800) 346-4753
Fax: (404) 633-1870
Web site: www.rheumatology.org

